

TRUE SPORT



Tips to create a True Sport club



Promote True Sport values in your Code of Conduct, at all events, registration days, inductions, on the your website and social media and at your venue.



Identify your True Sport ambassadors/role models and get them to talk to players, parents and coaches about living the values on and off the field. This can have a huge impact on people, especially kids.



Share positive news stories with all of your members and the local community through newsletters, website and social media posts. Focus your stories on people who show how to live True Sport.



Connect your sporting community by arranging pre-season meetings for key groups like coaches and parents to discuss club policies, fair play and how to encourage all members to be True Sports all season.



Arrange a True Sport Game Day each season to reinforce the positive messages that True Sport brings to your club and community. Ask your members for their ideas on how to make this day a great success.



Make the True Sport brand a part of your club by sharing the values, logo and messages on your web banners, social media, uniforms and on signs and posters at your playing venue.



Present a True Sport award to a player, official, coach, manager or volunteer at the end of each game - or the season to recognise how they demonstrated one or all of the eight values.



Share and publish articles and tips on how to be a True Sport. There's plenty of content on the internet about being healthy, having fun, volunteering and including everyone - so find the ones you like and share them.