

# TRUE SPORT

*The way we play together shapes the way we live together*

## ACTIVATE TRUE SPORT IN YOUR CLUB

You can actively promote True Sport in your club or association by implementing some, or all, of the following ideas:

- + Include True Sport values in your **Codes of Conduct, Policies and Procedures**. You can find examples of how Codes have included True Sport values on the website in the Resources section.
- + Download and sign the **Declaration Certificate**. Talk to your Board and make sure they are committed to True Sport by signing the certificate and displaying it for all to see. Take a photo and share it with us on social media.
- + Print the **True Sport Code of Conduct Cards** and hand them out to players and families as they register for the new season. These are great to hang on your fridge!
- + Encourage every team to sign the **True Sport Team Declaration** at the start of the season and work together to live the eight values on and off the field/court/other.
- + Sign up for the **True Sport newsletter** for ideas about how to share True Sport, access to resources and good news stories from around the state.
- + Demonstrate commitment to the values by **displaying posters and signs** around your club.
- + Include stories about True Sport and focus on the values in your club/association newsletters.
- + **Brand your uniforms or playing environment** with the True Sport logo.
- + **Tag True Sport** in your social media posts: @truesportwa or any of the eight hashtags #HaveFun, #IncludeAll, #ShowRespect, #BringYourBest, #BeHealthy, #BeSafe, #GiveBack and #PlayFair.
- + **Share your good news stories** with the world! Complete the form on the website so that we can hear your stories and help to share the amazing things you are doing.
- + Encourage innovative new ideas from your members, players and parents about how else to make True Sport an integral part of your culture.
- + If your child plays more than one sport, share True Sport with all of their clubs and encourage everyone to live by the same values. This creates a shared language across the State and ensures everyone hears the same messages no matter what sport they play.
- + **Identify your club/association ambassadors**. Players, officials, parents or volunteers, everyone can inspire others to be a True Sport.
- + Introduce a **True Sport Award** – whether it's weekly, monthly or annually, use this to recognise and reward someone who has displayed one of the True Sport values during training or on game day.
- + **Find a sponsor** that might provide a prize for your True Sport award winners.

Check out our website [www.truesport.com.au](http://www.truesport.com.au) for more information, access to some of the resources listed above and other ideas to help your club/association become a True Sport, or email [truesport@dlgsc.wa.gov.au](mailto:truesport@dlgsc.wa.gov.au)



Department of  
Local Government, Sport  
and Cultural Industries

[truesport.com.au](http://truesport.com.au)

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