[Insert Club Logo]

**MEDIA RELEASE**

[Insert Date]

**We’ve got your back!**

#BeSafe

The [INSERT CLUB/TEAM NAME] would like to assure parents that last weekend’s incident was an isolated one and certainly not something that happens on a regular basis.

“We encourage players to look after each other and make sure they get help if they’re injured during a game, training or while at the club,” says [INSERT CLUB/TEAM NAME AND SPOKESPERSON].

[HE/SHE] said the team did the right thing after the incident, followed correct first aid and made sure the injured player received help. He received treatment and will be back playing next week

[INSERT SPOKESPERSON] also urged parents to make sure their kids arrived and left the grounds safely.

“Please remember that your actions are copied by your children so we ask parents to model positive behaviour.

“Particularly with juniors, look after them during games and make sure everyone on your team has a lift so we all get home safely.”

Be Safe is one of the eight True Sport values which the club has adopted as a True Sport club. True Sport is a campaign that supports local sporting clubs, associations and community groups to use eight values to share the benefits of sport and recreation to our whole community because we believe the way we play together shapes the way we live together. The eight values of True Sport are: Bring your best, Have fun, Give back, Play fair, Be healthy, Include one and all, Show respect and Be safe.

“We’ve worked really hard to create a club which is safe for people of all ages and everyone who wants to play [INSERT SPORT].”

[INSERT SPOKESPERSON] said the club wanted to instill positive experiences in their members around playing sport so they keep playing into their adult years.

[HE/SHE] reminded everyone that club sport does not happen without all the dedicated volunteers who are wonderfully supported by our State Sporting Association which does a lot of work in making sure competitors and spectators understand how to behave on and off the field.

Find out more about True Sport [www.dsr.wa.gov.au/truesport](http://www.dsr.wa.gov.au/truesport) or on social media @truesportwa

[INSERT CLUB CONTACT DETAILS]