[Insert Club Logo]

**MEDIA RELEASE**

[Insert Date]

**Sport should focus on fun and friendship**

#ShowRespect

It’s that time of the year – when finals are on and the competition gets fierce!

While we love parents to be passionate on the sidelines, sometimes it goes too far. We don’t believe that is Showing Respect or being a True Sport.

This is a reminder to parents that how your child sees you acting on the sidelines is a model for how they will play on the field.

We have also reminded our hard-working coaches and managers to make sure all kids get a fair go and enjoy participating in the game – after all it’s about a game well played, not just the final score.

Our coaches and parents want all kids to have fun and enjoy sport without a complete focus on winning.

“We have [INSERT NUMBER] happy, healthy children in our junior clubs who we know love training and playing weekend games,” says [INSERT CLUB AND SPOKESPERSON NAME]

“We want these kids to keep playing sport into their adult years so their experience needs to be positive, not ruined by parents and spectators who display inappropriate behaviour.”

[INSERT SPOKESPERSON NAME] reminds everyone that club sport does not happen without the dedicated volunteers who are wonderfully supported by our State Sporting Association which does a lot of work in making sure competitors and spectators understand how to behave on and off the field.

Sport and active recreation not only has valuable physical benefits but is great for mental, emotional, academic and social health.

The [INSERT CLUB NAME] are a True Sport club. True Sport is a campaign that supports local sporting clubs, associations and community groups to use eight values to share the benefits of sport and recreation to our whole community because we believe the way we play together shapes the way we live together. The eight values of True Sport are: Bring your best, Have fun, Give back, Play fair, Be healthy, Include one and all, Show respect and Be safe.

Find out more about True Sport [www.dsr.wa.gov.au/truesport](http://www.dsr.wa.gov.au/truesport) or on social media @truesportwa

[INSERT CLUB CONTACT DETAILS]